**Health: Healthy Eating & Active Living Poster Name:**

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| **Criteria** | **Level 4** | **Level 3** | **Level 2** | **Level 1** |
| **Main Message** | The main message is very clear and relevant to class topics or discussions about healthy eating and active living. | The main message is somewhat clear and somewhat relevant class topics or discussions about healthy eating and active living. | The main message is adequately clear and relevant class topics or discussions about healthy eating and active living. | The main message is unclear about how it relates to class topics or discussions about healthy eating and active living. |
| **Information Content** | The poster includes very clear, detailed, and useful recommendation and information on healthy living. | The poster includes some useful information on healthy living and mostly explains a healthy living recommendation. | The poster includes minimal information on healthy living and somewhat explains a healthy living recommendation. | The poster includes no information on healthy living and does not explain a healthy living recommendation. |
| **Graphics** | The pictures are very well-designed and related to the poster’s message and information. | The pictures are somewhat well-designed and related to the poster’s message and information. | The picture designs are adequate and somewhat related. | The picture designs require more planning and effort. |
| **Overall Attractiveness** | The words and graphics are very neat, well-balanced, and attract the viewer’s attention. | The words and graphics are somewhat neat, well-balanced, and attractive. | The attractiveness of the words and graphics are adequate. | The layout of the words and graphics require more thought and effort. |
| **Organization** | Poster is very well organized with the use of titles and subheadings where appropriate. | Poster is mostly well organized with some use of titles and subheadings. | Some of the information on the poster is in focus and some of the content is easily viewed and identifies. | Much of the information on the poster is unclear. |

**Comments: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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