**Health: Healthy Eating & Active Living Poster Name:**

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| **Criteria** | **Level 4** | **Level 3** | **Level 2** | **Level 1** |
| **Main Message** | The main message is very clear and relevant to class topics or discussions about healthy eating and active living.  | The main message is somewhat clear and somewhat relevant class topics or discussions about healthy eating and active living.  | The main message is adequately clear and relevant class topics or discussions about healthy eating and active living.  | The main message is unclear about how it relates to class topics or discussions about healthy eating and active living.  |
| **Information Content** | The poster includes very clear, detailed, and useful recommendation and information on healthy living.  | The poster includes some useful information on healthy living and mostly explains a healthy living recommendation.  | The poster includes minimal information on healthy living and somewhat explains a healthy living recommendation.  | The poster includes no information on healthy living and does not explain a healthy living recommendation.  |
| **Graphics** | The pictures are very well-designed and related to the poster’s message and information.  | The pictures are somewhat well-designed and related to the poster’s message and information.  | The picture designs are adequate and somewhat related.  | The picture designs require more planning and effort.  |
| **Overall Attractiveness** | The words and graphics are very neat, well-balanced, and attract the viewer’s attention.  | The words and graphics are somewhat neat, well-balanced, and attractive.  | The attractiveness of the words and graphics are adequate.  | The layout of the words and graphics require more thought and effort.  |
| **Organization** | Poster is very well organized with the use of titles and subheadings where appropriate.  | Poster is mostly well organized with some use of titles and subheadings.  | Some of the information on the poster is in focus and some of the content is easily viewed and identifies.  | Much of the information on the poster is unclear.  |

**Comments: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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